

University of Louisiana at Lafayette

Detailed Assessment Report 2015-2016 Sport Management BS

As of: 11/17/2016 09:58 AM CENTRAL

(Includes those Action Plans with Budget Amounts marked *One-Time, Recurring, No Request.*)

Mission / Purpose

The mission of the Sport Management concentration in the School of Kinesiology is to develop the next generation of leaders in areas related to the business aspect of sporting and sport events.

Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Behavioral Aspects and Programs

The student will be able to consider behavioral aspects related to the establishing and maintaining of personal, commercial, corporate and clinical based programs.

Related Measures

M 1: Review of literature

Number of students assessed = 50. 70% of the students will achieve a level 5 or above on a rubric scale of 1-7. This outcome will be assessed in the second semester of the fourth year of the curriculum in KNES 443. Assessments will be conducted every fall and spring semester. This goal and objective will be measured two times an academic year (at the end of the fall and spring semesters).

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:

70% of the students will achieve a level 5 or above on a rubric scale of 1-7.

Finding (2015-2016) - Target: Met

Student demonstrated writing proficiency aligned with target

Related Action Plans (by Established cycle, then alpha):

Item analysis

Due to less than 100% of the students assessed achieving the goal, a retrospective analysis of those areas of deficiency will be conducted to bolster future teacher efforts. Item analysis will be conducted following every evaluative assignment to identify the concept areas that may need to be addressed in greater detail or differently to help further insure the student has every opportunity to achieve the desired goal.

Established in Cycle: 2009-2010

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Review of literature | **Outcome/Objective:**
Behavioral Aspects and Programs

M 4: Internship Capstone Experience

Students will complete 120 hour internship and receive a positive evaluation from both their internship coordinator and their site supervisor. The student will be evaluated

based upon their ability to engage the site in programmatic planning and professionalism.

Source of Evidence: Field work, internship, or teaching evaluation

Target:

Students will successfully complete 120 hours of observation, and will receive positive evaluations from both their site supervisor and internship coordinator.

Finding (2015-2016) - Target: Met

Students were successful in completing the 120 hour experience in RCEA 450 this cycle.

SLO 2: Theoretical Models and Program Planning

The student will be able to use theoretical models of program planning to develop a comprehensive sport, personal health, commercial, corporate or clinical program.

Related Measures

M 2: Program development

PRESENTATION OF A COMPREHENSIVE SPORT, PERSONAL HEALTH, COMMERCIAL, CORPORATE OR CLINICAL PROGRAM.

Number of students assessed = 26. 70% of the students will achieve a level 3 or above on a rubric scale of 1-5. This outcome will be assessed in the second semester of the fourth year of the curriculum in KNES 402. Assessments will be conducted every fall and spring semester. This goal and objective will be measured two times an academic year (at the end of the fall and spring semesters).

Source of Evidence: Presentation, either individual or group

Target:

70% of the students will achieve a level 3 or above on a rubric scale of 1-5.

Finding (2015-2016) - Target: Met

Students demonstrated proficiency aligned with standard

Related Action Plans (by Established cycle, then alpha):

Expand course offerings

The sport management faculty will engage in course creation to create more specific courses for student in sport finance.

Established in Cycle: 2015-2016

Implementation Status: In-Progress

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Program development | **Outcome/Objective:** Theoretical Models and Program Planning

Measure: Simulated Administrative Experience |

Outcome/Objective: Theoretical Models and Program Planning

M 6: Simulated Administrative Experience

Students will complete a capstone project for KNES 402. This assignment simulates being an upper administrator in an athletic department and requires the students to form and review contracts, create schedules and is based around the theory of effective management and the process of programmatic planning for a large organization.

Source of Evidence: Project, either individual or group

Target:

Greater than 75% of the student will earn a C or better on the Simulated Administrative Experience project.

Finding (2015-2016) - Target: Met

Student in KNES 402 were successful at meeting the this benchmark in KNES 402

Related Action Plans (by Established cycle, then alpha):

Expand course offerings

The sport management faculty will engage in course creation to create more specific courses for student in sport finance.

Established in Cycle: 2015-2016

Implementation Status: In-Progress

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Program development | **Outcome/Objective:** Theoretical Models and Program Planning

Measure: Simulated Administrative Experience |

Outcome/Objective: Theoretical Models and Program Planning

SLO 3: Legal Liability and Knowledge

The student will develop an intimate knowledge of legal liability considerations of program development.

Related Measures

M 3: Legal liability comprehensive exam

COMPREHENSIVE EXAM

Number of students assessed = 30. 70% of the students will earn a satisfactory grade (70% or above) on a comprehensive exam. This outcome will be assessed in the second semester of the fourth year of the curriculum in KNES 420. Assessments will be conducted every fall and spring semester. This goal and objective will be measured two times an academic year (at the end of the fall and spring semesters).

Source of Evidence: Comprehensive/end-of-program subject matter exam

Target:

70% of the students will earn a satisfactory grade (70% or above) on a comprehensive exam.

Finding (2015-2016) - Target: Met

Student passes the exam in KNES 420 at better than a 70% average

Related Action Plans (by Established cycle, then alpha):

Content review

Due to 100% of the students demonstrating a comprehensive understanding of the legal liability considerations of program development a continued refinement of the curriculum to insure it reflects the most current topics and subject mater will occur. A review of the course content will occur at the end of every semester to make sure it is reflective of the most current and pressing subject matter relevant.

Established in Cycle: 2009-2010

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Legal liability comprehensive exam |

Outcome/Objective: Legal Liability and Knowledge

M 5: Synthesis Project Liability

Students will complete a peer-reviewed presentation in KNES 420 Legal Liability in Sport. The students will have to synthesize both legal case studies and peer-reviewed research to address a topic related to legal liability in either the workplace or recreational facility.

Source of Evidence: Presentation, either individual or group

Target:

Greater than 75% of the students will earn a C or better on the synthesis project in KNES 420.

Finding (2015-2016) - Target: Met

Student achieved this benchmark at a mark greater than the 75% proficiency standard.

Analysis Questions and Analysis Answers

How were assessment results shared and evaluated within the unit?

The unit consists of one faculty member and the Director of the School. The results were discussed in several indepth meetings. The results of these was a desire to pursue outside accreditation of the program via an national organization.

Identify which action plans [created in prior cycle(s)] were implemented in this current cycle. For each of these implemented plans, were there any measurable or perceivable effects? How, if at all, did the findings appear to be affected by the implemented action plan?

We implemented further the desired course additions to the internship RCEA 450. Enrollment management issues were handled first, and discussion are underway to refine the process of testing of students within this course.

What has the unit learned from the current assessment cycle? What is working well, and what is working less well in achieving desired outcomes?

The unit has learned that it currently has additional steps that need to be taken before seeking certification through an outside body. Work and planning towards this is objective is ongoing.